



Invested in You.
Washington State Bank

**Winter
2019**

Staff Spotlight



Alysa Gire

Personal Banker

Alysa grew up in Douds, Iowa before attending Buena Vista University. After college Alysa started her banking career as a Marketing Manager and went on to be a Mortgage Lender. In 2015 she had her son, Tavian, and decided to take a few years off of work. In February 2018, she started working at Washington State Bank as a Personal Banker in Fairfield. "I am more than excited to be back in banking and working at Washington State Bank. I am passionate about this industry and love to help others."

Alysa loves to spend time with her family. She also enjoys playing games, watching football and being involved in her community.



WSB Launches Mobile Wallets

It's not breaking news that mobile devices are constantly becoming more versatile, but did you know that you can now make purchases with your

WSB debit card straight from your phone or smart watch now? That's right, we are now mobile wallet friendly! But what does this mean? How does it work?

What is a Mobile Wallet?

A mobile wallet is an application on your smart device that securely stores your card information. Each carrier is different, but in most cases your smart device should come with an eligible wallet app pre-installed. For example, in Apple products the app is called 'Wallet'.

Is This Safe?

Very much so! Your card data is encrypted and is just as safe as using a chip reader during a transaction. Users are required to verify their identity using either a PIN, pattern lock, fingerprint or iris/facial scan. In many cases using a mobile wallet is more safe than carrying a card or cash in your wallet because of this encryption. When a mobile wallet transmits a payment it never gives the actual account number but rather an encrypted payment code.

Where Can I Use It?

You can use your mobile wallet to make purchases in stores, online and in apps. When making a purchase, look for the corresponding logo or ask the cashier if they accept mobile or digital wallets.

Why Should I Use It?

The biggest reason to use your mobile wallet is convenience! In many places an actual wallet has become obsolete. Instead of fumbling around for your card or cash, you can simply open the app on your phone and tap to pay. With convenience comes quickness at checkout. This is something that may take time to become apparent, but using your phone instead of looking for a certain card in your wallet will save time. Lastly, is security purposes. Again, with your card information being encrypted on your phone, this makes it very difficult for scammers to get a hold of your card information this way.

For more information, visit our website: <https://www.washsb.com/convenience-banking/mobile-wallets>

Invested in You - Washington, Fairfield, Columbus Junction

WASHINGTON'S LIGHTED HOLIDAY PARADE 2018

On Saturday, November 24th, several of the staff members participated in the 2018 Lighted Holiday Parade. This year's theme was The Grinch played wonderfully by Steve Bohn and the "Who's" of Whoville featuring Cindy-Lou Who (Holly Rich). We couldn't have asked for a better night and although we didn't win the float contest, everyone had a great time. Let the planning for our 2019 float begin!



COLUMBUS JUNCTION'S HOLIDAY OPEN HOUSE

For the 33rd year in a row, Columbus Junction had their Family Night event across town and once again WSB opened their doors for the evening. The bank hosted the Festival of Trees, free visits with Santa Claus, prizes and refreshments throughout the evening. Our stomachs feel like St. Nick after all of that peanut brittle!



WRAPPED WITH LOVE IN FAIRFIELD

This year we decided to try something new at our Fairfield branch! On Monday December 17th, staff members wrapped presents for free for the public and offered goodies to be enjoyed at pick up. Though our numbers were small this year, the staff all had a great time. We look forward to doing this or something similar in the new year!



FACEBOOK CONTEST! 12 DAYS OF LOCAL GIVEAWAYS

Thank you to everyone who played along on our 12 Days of Local Giveaways Facebook Contest! This year we were fortunate enough to feature 13 great local businesses in the Washington and Columbus Junction area and had over 1,500 entries throughout the contest! We hope everyone enjoys their gifts and shops local this holiday season!



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